



SECOND CENTURY OF CARING

Touching Base with Tom...



The first few months of the campaign have been very encouraging and we have a lot to be thankful for.

We have a strong Campaign Steering Committee in place, comprised of people who are dedicated and committed to making the *Second Century of Caring* campaign a success.

We've also had 100% participation in giving from our PHFC staff and from both our Board of Directors and the Children's Home Foundation. Their combined support has enabled us to raise \$533,750 to date. This is a great vote of confidence that gives us the momentum we need to get ready

The Cluster phase is solely dedicated to reaching out to the 116 churches of the WNC Presbytery. It will take place during the Spring and Summer of 2006. We plan to hold at least one event in each of the six cluster areas to raise awareness about our ministry, our needs and the impact we're making in Western NC.

From its founding in 1904, Presbyterian Home for Children has always enjoyed close ties with the Presbytery and received both spiritual and financial support through the years. It is our hope that the Presbyterian community will understand and embrace the local mission and outreach opportunity that exists so close to home and provide an even greater level of support for our ministry.

Over the next several months, we will have our work cut out for us. We really need your help! There are so many ways that you can contribute to our campaign and lend a hand! Please take a moment to review the service opportunities outlined in this campaign update and consider what kind of role you can play in our *Second Century of Caring* Campaign.

Each person can make help make a difference in the overall success of the campaign and have a lasting impact on the next century of caring for children!

Our next Campaign Steering Committee Meetings will be held on

**2/22/06 @ 8:30 AM and
3/15/06 @ 8:30 AM**

Raised to Date: \$533,750

Advance Gifts Phase

100% \$3,000,000



As of February 15, 2006 we have raised 17.79% of our Advance Gifts Goal!

Advanced Gifts Phase: Building Relationships for the Long Run

Several exciting Advance Gift calls and contacts are underway. The result of these calls will be important to the scope of the overall campaign. As we work with these wonderful prospects in the Advance Gift Phase, our ultimate goal is building the Home's relationship with these individuals for the long-run. This is just a starting point in many ways. Thank you to all who are helping to build these relationships!

If you have names of other potential Advance Gift prospects, let Terri Bowman in the campaign office or Tom Campbell know and we can work with you to develop a strategy to share the Home's ministry with them. It is very exciting to see this process in action!

Service Opportunities

Cluster Leaders wanted! Are you an organizer who can motivate others to lend a hand? Do you enjoy planning events and meeting new people in your church and community? Do you have the ability to get things done? We have already recruited two individuals and are in need of four additional cluster leaders. You'll have the training and assistance from our staff and members of your own Cluster Committee to help you host one event in your area.

Cluster Committee Members needed: We need good followers too! Every Cluster Leader will have six to eight committee members who will lend their ideas, expertise, organizational skills, encouragement and support to hosting an event. You'll be representing your church while having the opportunity to network with other Presbyterian men and women in WNC. It's a great way to support the children of Presbyterian Home!

Look for our next Second Century of Caring Update on 3/15/06

Over 100 years of Glorifying God by Caring for Children and Families

Questions or Comments? Please contact Terri Bowman at Terri_phfc@bellsouth.net or call (828) 686-3451

To remove your name from our email list, email Terri_phfc@bellsouth.net