



March 15, 2006

## SECOND CENTURY OF CARING

### The Every Day Fund

The *Second Century of Caring (SCC)* campaign is still in the early stages. With the Advanced Gifts phase coming to a close within the next few weeks, it's a great time to step back and take stock of our blessings and challenges, while evaluating our plans for the upcoming months.

The goals of the SCC campaign reflect both the present and the future of Presbyterian Home:

- 1) Increase awareness of our ministry and generate support for our **Every Day Fund** in order to maintain a balanced budget
- 2) Strengthen our current programs and extend our continuum of care by raising funds for capital improvements, renovations and new programs
- 3) Continue to grow our endowments to insure the Home's long-term growth and operation

As we continue to raise awareness throughout this campaign, we are building lasting relationships with organizations, churches and individuals who want to take an active role in "glorifying God by caring for children and families." Combined with our existing family of supporters, these new friends will help provide for our ministry's day-to-day needs during the next century - long after the *Second Century of Caring* is over.

Realizing that the Every Day Fund will be an ongoing need that impacts our ability to grow and offer new programs, the leadership of Presbyterian Home for Children and Campaign Steering Committee will recommend that we remove this monetary component from our capital fundraising goal. The new goal for the campaign will be set at \$4.8 Million. One we're confident we can achieve!

### Smile! You Could Be a Star!

They say a picture is worth a thousand words, how about a video? Presbyterian Home for Children has hired Black Mountain Video to do a short 5-minute segment for our *Second Century of Caring* campaign.

The video will feature Board Members, Staff and Alumni who will talk about the impact the Home has made on their life and why it is important to support this ministry. The video will be used at various campaign events and speaking engagements to encourage prospective donors.

We're currently looking for volunteers who would be willing to have a casual conversation to share their story and passion for the Home. If you're interested, please contact Tom Campbell at Presbyterian Home (828) 686-3451.



### Raised to Date: \$545,223

#### Advance Gifts Phase

100% \$3,000,000



As of March 15, 2006 we have raised  
18.17% of our Advance Gifts Goal!

### Cluster News

We'd like to thank the following women who have graciously volunteered their time and leadership in the upcoming Cluster Phase of our campaign.

**Mrs. Dottie Thornburg** will lead Presbyterian Churches in Cherokee, Clay, Graham, Haywood, Jackson, Macon and Swain counties.

**Mrs. Ruth Gordon** will assist in organizing Cleveland, Henderson, Polk, Rutherford and Transylvania counties.

**Mrs. Ruth Rice** will direct churches in the Gaston area.

**Mrs. Patricia Clark** will lead the Burke, Caldwell, Catawba and Lincoln county churches.

We still need more help! We are currently soliciting a team of committee members who can assist our leaders with organizing an event. We also need two more leaders to head-up the following clusters:

**Cluster B:** Buncombe, McDowell and Madison County

**Cluster C:** Cleveland, Henderson, Polk, Rutherford, and Transylvania Counties (Lead with Ruth Gordon)

**Cluster F:** Avery, Mitchell and Yancey Counties

Our goal is to host one event in each major area of the Presbytery. Interested parties are welcome to attend our upcoming **Cluster Organizational Meetings to be held on the Presbyterian Home campus on March 27th or March 29th from 1:00 PM to 3:00 PM.** To find out more, please contact Tom Campbell or Terri Bowman (828) 686-3451.

### Grant us this day...

Presbyterian Home for Children has recently submitted proposals to the following charitable organizations:

**The Duke Endowment**

**The Eckerd Family Foundation**

**Kate B. Reynold's Charitable Trust**

**The Community Foundation of Western NC**

**Our next Campaign Steering Committee Meeting will be held April 13, 2006 @ 8:30 AM**

*Look for our next Second Century of Caring Update on 4/15/06*

**Over 100 years of Glorifying God by Caring for Children and Families**