



SECOND CENTURY OF CARING

Hats off to Cluster Leaders & Committee Teams!



Several months ago, a small group of women got together to talk about planning events in their local communities to raise awareness and funds for the Presbyterian Home for Children.

After selecting committee members from several churches in their cluster areas, each leader and their team eagerly rolled up their sleeves and began organizing fun, local events that would draw crowds of people interested in helping the children of Presbyterian Home.

This organization process included arranging food and drinks, scheduling entertainment, contacting vendors and businesses for donations, designing programs, arranging speakers and facilities, keeping track of expenses and working closely with local churches to advertise and promote their cluster events. Our hats go off to everyone involved for their creativity, resourcefulness, organizational abilities and willingness to help others!

Throughout the coming months, you and your family are invited to attend one or more of these cluster events to show your support for the Presbyterian Home, these hardworking Cluster leaders and their teams.

- July 22nd - Winkler Park, Hickory (2PM - 6PM)**
Cluster E - Patricia Clark
BBQ/Bluegrass/Silent Auction
- Aug 18th - First Presbyterian Hendersonville (7PM)**
Cluster C - Ruth Gordon
Ice Cream Social / Cake Walk
- Aug 20th - PHFC Campus (1PM - 4PM)**
Cluster B - Pat Bradley/Sarah Thomas
Up, Up & Away! BBQ/Balloon Release
- Aug 26th - Lake Junaluska Campgrounds and Lake Junaluska Golf Club (3PM-8PM)**
Cluster A - Dottie Thornburg
BBQ/Silent Auction/Golf Outing

For more information or driving directions, please contact Terri Bowman at PHFC (828) 686-3451.

Grant us this day...

Presbyterian Home for Children has set a goal of submitting 2 to 3 funding proposals each month during the Second Century of Caring campaign. We're currently preparing a proposal for the Kresge Foundation for submission in August 2006.

Recent results for funding requests include:

- Tanner Foundation - \$1,000 Approved
- Beaver Family Foundation - \$25,000 Denied

Campaign Progress

Raised to Date: \$1,891,325

100% \$4,820,000 Goal



As of July 15, 2006 we have raised 39% of our campaign goal!

Campaign Fundraising Progress note:

If you have been reading our monthly Campaign Updates, you will notice that our fundraising total has gone from 42% to 39% of our overall goal. This is due to a decline in the value of our investment accounts that continue to fluctuate with the market and the economy.

Tools of the Campaign

\$4.8 million is a lot of money!

In today's tight economy, there's no easy formula for raising that kind of capital. Every organization, every campaign, every cause is different and requires a well-conceived plan in order to be successful.

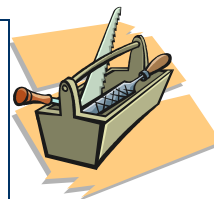
The leadership of Presbyterian Home is confident in the strategy of approaching several distinct groups to extend a unique invitation to join our ministry. This includes:

- Individuals (Campus tours, volunteer opportunities, Planned Giving, The Every Day Fund)
- Businesses (Corporate Sponsorship Program)
- Churches (Cluster events, PHFC guest speakers, youth group & mission work opportunities)
- Foundations (Funding Proposals & Grants)
- Civic Groups (PHFC guest speakers engagements, Work, Worship and Play days)

The Steering Committee has recently put the final touches on the **Second Century of Caring Campaign Case Statement**. This detailed report outlines the campaign's purpose, funding objectives and strategies, as well as future programs contained in PHFC's continuum of care. Call Tom Campbell at (828) 686-3451 for more information or to obtain a copy.

Did you know...

100% of members on the PHFC Board, the Children's Home Foundation and the staff have pledged their support for the SCC campaign.



Our next Campaign Steering Committee Meeting will be held July 26, 2006 @ 8:30 AM

Look for our next Second Century of Caring Update on 8/15/06

For more than 100 years . . . glorifying God by caring for children and families

Questions or Comments?

Please contact Presbyterian Home for Children (828) 686-3451
To remove your name from our email list, email Terri_phfc@bellsouth.net