



April 15, 2006

SECOND CENTURY OF CARING

Second Century of Caring goes Public!

Campaign Progress

Greetings and Welcome!

For some of our readers, this may be their first introduction to the *Second Century of Caring* campaign and our newsletter. For others, this monthly update continues to be a great way to stay in touch with how the campaign is progressing, areas that may need your help, and the strides we're making together towards providing our children with a brighter future. With all of the activity and excitement surrounding this campaign, we hope that you'll find a reason to celebrate with every issue!

The goals of the SCC campaign reflect both the present and the future of Presbyterian Home:

- 1) Increase awareness of our ministry and generate support for our *Every Day Fund* in order to maintain a balanced budget
- 2) Strengthen our current programs and extend our continuum of care by raising funds for capital improvements, renovations and new programs
- 3) Continue to grow our endowments to insure the Home's long-term growth and operation

A Successful Campaign Takes...

Strong Leadership - In October 2005, PHFC Board of Directors unanimously approved plans to adopt the *Second Century of Caring* campaign. Recently, 100% of the Board of Directors and the Board of the Children's Home Foundation pledged their gifts and financial support to the campaign. Following their lead, 100% of the Staff step out in faith to support the campaign!

Committed Volunteers - Local architect Danie Johnson is lending his talents to develop drawings for the Independent Living apartment building, the Vocational Education building and the future Transitional Living houses.

Several churches and individuals are stepping forward to offer their time, money and expertise to assist with renovating the Barkley Building, clearing trails and making repairs to other buildings and grounds around the PHFC Campus.

Volunteer leaders for 4 out of 6 Western NC Presbytery clusters have come together to begin organizing a series of events that will help spread the word about the Home and the SCC campaign throughout 23 counties in Western NC.

Generous Supporters - Gifts from foundations have been received including the Foundation for the Carolinas, Koops Family Foundation, Wal-Mart, Neisler Foundation, Rostan Foundation, VB Pratt Charitable Trust, Janirve Foundation and a generous donation by the Waldensian Presbyterian Church. In addition, several individuals have come forward and pledged their generous support to the campaign.

Strategic Planning - As the "Advanced Gifts Phase" draws to a close, we're able to set our sights on the **Business Phase** (How can your business support the Home?) and the **Church Cluster Phase** (6 major events to be held in WNC churches throughout the Summer of 2006 - Don't miss out!)

Raised to Date: \$1,872,175



As of April 15, 2006 we have raised 39% of our campaign goal!

Cluster News

We're off to a great start!

What's faster than a speeding bullet and more powerful than a locomotive? A Presbyterian woman on a mission! Multiply that by 7 and you're already off to a great start for the Presbyterian Home for Children Cluster phase!

Dottie Thornburg (Cluster A), Ruth Gordon (Cluster C), Ruth Rice (Cluster D), and Patricia Clark (Cluster E) have all stepped forward in offering their leadership towards organizing an event in their areas. Cluster events will be a great time of fun, food and fellowship designed to help unite business, civic, church and individual members of those local communities and introduce them to vital ministry of Presbyterian Home for Children.

We're grateful for each of these women and their respective committee members for their efforts in organizing these events. So much still needs to be done!

- Leaders and Committee members for Cluster B (Buncombe, McDowell and Madison) and for Cluster F (Avery, Mitchell and Yancey) are still needed!
- Committee members and general helpers are needed from all churches to assist with the event planning, implementation and securing donations
- Pastors can help by directing interested volunteers and youth groups to the appropriate cluster leader

For more information, please contact Terri Bowman or Tom Campbell at PHFC (828) 686-3451

Grant us this day...

\$100,000 Grant Award!!!

We're proud to announce the recent grant award of \$100,000 by the Janirve Foundation. The funds will be used toward the construction of the Independent Living Program apartment building. This new program at PHFC will provide young adults with safe housing, along with the support and encouragement they need to complete their technical, trade or college degree.

Thank you, Janirve Foundation for making a difference!

Our next Campaign Steering Committee Meeting will be held April 27, 2006 @ 3:00 PM

Look for our next Second Century of Caring Update on 5/15/06

Over 100 years of Glorifying God by Caring for Children and Families